**OUTDOOR RADIO NETWORK (ORN)**

**America's First 24/7 Live Radio Station Dedicated to the Great Outdoors!**

**Overview**

**ORN is the premier destination for outdoor enthusiasts**, delivering non-stop outdoor news, talk, storytelling, expert insights, tips, field reports, and entertainment. Broadcasting live 24/7, we cover fishing (saltwater & freshwater), hunting, conservation, adventure travel, gear guides, wildlife news, and the full outdoor lifestyle.

- **First & Only** — America's only live 24/7 outdoor-focused radio network.
- **Hourly Outdoor News** — Real-time field reports, wildlife updates, and breaking stories.
- **National and Regional Weather Desks** — Nationwide regional forecasts (Northeast to Southwest and beyond) plus dedicated local customization for affiliates—optimized for outdoor enthusiasts.
- **24/7 Live Coverage** — No dead air; continuous inspiration, education, and entertainment from dawn patrols to late-night campfires.

**Celebrity Hosts Spotlight**

ORN features world-class celebrity talent from TV and beyond, bringing proven audiences and crossover appeal to radio:

- **The Captain's Log** with Captain Jonathan Moss Award-winning host of the television series *The Captain's Log* on DISCOVERY, WAYPOINT TV, PURSUIT CHANNEL, and others. Captain Moss, a passionate angler, guide, and conservationist, now brings his thrilling TV adventures—stunning fishing spots, tips, tricks, and epic tales—directly to radio for live, in-depth discussions and listener engagement.
- **STR8 Yak'd** with Adam "The Prototype" Milstead Former UFC Heavyweight fighter turned professional Bassmaster Kayak Series angler. Adam brings his fearless, high-energy style from the octagon to the water, sharing extreme kayak fishing strategies, tournament insights, and cross-country adventures that appeal to adrenaline-fueled outdoor fans.
- **Inside The Great Outdoors** with Host Joe "Kastaway" Kulis and his crew A living legend with 25 seasons on the Outdoor Channel and 14+ years hosting *Inside the Great Outdoors*. Joe's groundbreaking adventures, pioneering outdoor media work, and industry inventions have earned him features on History Channel's *Modern Marvels* and induction into the Taxidermy Hall of Fame. He delivers timeless stories, expert tips, and live call-ins that inspire generations of hunters, anglers, and adventurers.
- **On The Hook** with Captain Bob Flagship engaging talk show hosted by Captain Bob, delivering the latest in inshore/saltwater fishing tactics, guest interviews with industry pros, conservation focus, and Carolina-flavored outdoor energy—airing multiple times weekly for consistent, high-engagement content.

**Why Affiliates Love ORN**

- **Extremely Loyal, Passionate Audience** — Dedicated outdoor community tuning in on boats, stands, trucks, or at home—with the outdoor recreation economy generating approximately $1.2 trillion in U.S. economic output alone (supporting millions of jobs and massive advertiser interest)
- **Turnkey Programming** — Premium live/streaming content fills your schedule effortlessly—no extra production needed.
- **Exclusive Outdoor Niche** — Own the dedicated outdoor space in your market with content no other network provides around the clock.
- **Rich, Engaging Content** — Celebrity hosts deliver compelling stories and expertise, paired with hourly news and regional weather to keep listeners coming back hour after hour.
- **Proven Listener Draw** — High-engagement programming built for outdoor fans who stay tuned longer, boosting your overall station stickiness and connection to this dedicated demographic.

**Grow with Us**

ORN is expanding fast—join America's premier outdoor broadcast network and tap into celebrity-driven content that stands out. ORN is available on a cash and or barter basis.

**Contact for Affiliate Opportunities**

Let's discuss customizing ORN for your market and lineup.

- **Website**: outdoorradionetwork.com
- **Listen Live**: iHeartRadio app (search "Outdoor Radio Network") or outdoorradionetwork.com
- **For Affiliate Inquiries**: Outdoor Radio Network Affiliate Request | affiliates@outdoorradionetwork.com |

**Tune In Today – The Outdoors Are Calling!**

#OutdoorRadioNetwork #CelebrityOutdoors #Fishing #Hunting #Conservation #OutdoorLegends

# ORN 24/7 Format Clock

Network Inventory: 3:00

Local Inventory: 8:30

