The Coast
90s Rock & More

The 90s Never Sounded So Good



The Coast is a high-energy 24/7 format featuring the best of 90s rock and more—plus occasional 2000s rock favorites. It's familiar, it's fun, and it keeps listeners engaged all day long.

WHY IT WORKS

- Strong 90s nostalgia connects deeply with listeners
- Broad appeal with adults 25–54, a highly desriable demo
- High energy that fits workdays, weekends and everything in between
- Ideal for a wide range a advertisers with mass-market reach
- Minimal direct competition in most markets
- Works on FM, AM with a translator, HD or streaming-only brands

AFFILIATE BENEFITS

- Fully produced 24/7 format on an exclusive basis in your market
- Complete music library provided
- Use your existing automation or our "Station In A Box" option
- 24/7 affiliate support from real people
- Flexible clocks for maximum commercial inventory and local content, including sports programming

CORE ARTISTS

Nirvana • Pearl Jam • Foo Fighters • Green Day
Stone Temple Pilots • Soundgarden • Oasis
Smashing Pumpkins • Red Hot Chili Peppers
Blink-182 • Bush • Matchbox Twenty and more!!

Great Songs Better Days | **24/7 ROCK FOR TODAY'S WORLD** | *Turn it up. Coast all day.*

AVAILABLE NOW ON ALL PLATORMS

SEABOARD NETWORKS

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