THE BOOMBOX

24/7 CLASSIC HIP-HOP & THROWBACK HITS

★ THE ULTIMATE THROWBACK FORMAT ★

The **Boombox** delivers the hottest classic hip-hop and throwback hits from the 80s & 90s. A station that pumps out non-stop old school jams that everyone still knows and loves.

WHY IT WORKS

- **MASSIVE NOSTALGIA APPEAL**
  O.G. appeal for adults 35-54
- **TIMELESS HIP-HOP JAMS**
  Familiar vibes that take you back
- **PARTY & FEEL GOOD ENERGY**
  Beats and memories that drive ratings
- **IDEAL FOR LIFESTYLE ADVERTISERS**
  Appeals to personal finance, sports, gaming,
- **LIMITED FORMAT COMPETITION**
  Opens up uncontested revenue
- **WORKS ON FM, AM, HD & STREAMING**
  Flexible for all station types

AFFILIATE BENEFITS

- **FULLY PRODUCED 24/7 FORMAT**
  Sold on a market-exclusive basis
- **BUILT FOR CLASSIC HIP-HOP CULTURE**
  Bumpin' production gets noticed & sells
- **MASSIVE LIBRARY OF DEF JAMZ**
  Packed with 80s & 90s hip-hop and R&B hits
- **WORKS WITH YOUR AUTOMATION OR "STATION IN A BOX"**
- **24/7 AFFILIATE SUPPORT**
  Real help from a true, live team
- **FLEXIBLE CLOCKS FOR MAXIMUM LOCAL & NATIONAL REVENUE**

DO IT FOR THE CULTURE.





SEABOARD NETWORKS

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THE ULTIMATE HIP-HOP THROWBACK EXPERIENCE.